

The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08

**The Annual Quality Assurance Report (AQAR) of the IQAC**

Name of the Institution : The Hindu College, Machilipatnam  
Year of Report : 2007-08

For internalisation and institutionalization of quality enhancement and for developing a system for consistent action to improve the academic and administrative performance of the institution, a Quality Advisory Committee was constituted this year comprising of Heads of important academic and administrative members of our college and prominent members from the society. The IQAC was reconstituted with a few dedicated members from teaching faculty, members representing the public, members from the management and office administrative faculty.

**Composition of members of the Advisory Committee.**

Sl. No.	Designation	Name of the Person
1	Chairperson and Head of the Institution	: Sri V.Narasimha Sastry, Principal
2	Office Superintendent	: Sri A.Subrahmanyeswara Rao
	Senior Assistant	: Sri A.V.B.Sankaram
3	Members of Faculty	: Smt K.Jyotsna Sri G.Mrutyunjaya Rao Smt K.Udaya Lakshmi Sri K.M.J.M.Das Smt G.Amala Sri K.Pankaj Kumar Sri M.Rama Somayajulu Smt V.Usha Rani
4	Members of Management	: Dr. B.Dhanvantari Acharya, President, The Hindu College Managing Committee, Machilipatnam.  Sri D.Ramachandra Sastry, Secretary & Correspondent, The Hindu College Managing Committee, Machilipatnam.
5	Members from Society	: Sri Perni Venkata Ramaiah, M.L.A.,
6	Member Coordinator	: Sri A.R.K.Murthy, P.G. Department of Commerce

*The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08***All the heads of the Departments are the members of IQAC as detailed below.**

Sl. No.	Name of the Person	Department Name
1	Sri D.V.Ramana Murthy	Commerce (P.G) Director of P.G. Courses
2	Sri T.Krishnudu	Senior Assistant
3	Sri A.Satyanarayana Murthy	Mathematics
4	Dr. P.V.Datta Prasad	Physics
5	Sri G.Srinivasulu	Chemistry
6	Sri G.Mrutyunjaya Rao	Botany
7	Sri G.Samuel John	Zoology
8	Sri K.Maruthi Kumar	Computer
9	Sri S.Venkateswara Rao	History
10	Sri B.Appa Rao	Economics
11	Sri Ch.Sudhakara Rao	Politics
12	Sri G.Mani Babu	English
13	Smt K.Nischala	Telugu
14	Smt V.Baby Rani	Hindi
15	Smt K.Udaya Lakshmi	Sanskrit
16	Sri V.Radha Krishna	Commerce
17	Sri L.Satyanarayana	Physical Education
18	Sri PT.Sebastian	Librarian (Degree)
19	Sri Y.Samson	Librarian (P.G)
20	Dr. B.Saranga Pani	Economics (P.G)
21	Sri Vasantha Rao. V	Physics (P.G)
22	Dr. V.V.S.K.Prasad	Business Administration (MBA)

## **PART – A**

Internal Quality Assurance Cell (IQAC) and Quality Advisory Committee met on 20<sup>th</sup> June 2007 and the IQAC chalked out its Master Plan for the academic year 2007-08 basing on the advice of the peer team which visited the college in March, 2007 the following points were discussed at length.

1. All the members of the Quality Advisory Committee stressed the need for computerisation of the office.
2. Resolved to recommend to the managing committee to provide computers with latest features to all the departments.
3. It is proposed to provide at least two computers to the central library and at least two to the P.G. Library for providing Internet access for use by the students and staff.
4. Resolved to have collaboration with research laboratories and Research Organisations in the state.
5. It was decided to conduct 'Remedial Classes' for Academically backward students including SC, ST students.
6. It was resolved to recommend to the Managing Committee to provide more journals and back volumes to the Central Library and also P.G. Library.
7. Proposed to start a 'Women Studies Centre' with a Lecturer-in-Charge.
8. It was proposed to introduce more Add on Courses in the college for the benefit of the students giving preference to 'Soft Skills Development.'
9. Resolved to encourage P.G. Students to do Research Projects and conduct surveys and under graduate students to participate in visits to places of Archeological and Historical importance to enhance their knowledge and skills.
10. It was resolved to recommend to the Management for appointment of a 'Director' for MBA department in order to facilitate the office administration and help in the smooth running of the course.
11. It was decided to request the placement officer to provide information to students regarding various websites for Job Opportunities and also to help in the preparation of curriculum vitae of students in the final year batches.
12. It was decided that the Management should be requested to improve the roads on the campus and provide for their regular maintenance.

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13. It was decided to involve the staff and students in the 'Clean and Green' plans to be conducted at regular intervals on the campus.
14. It was resolved to conduct at least 2 blood donation camps on the campus to facilitate our students to donate blood for the benefit of the needy.
15. To conduct a 'Yoga and Meditation' camp on the campus to promote physical and mental health among staff and students and also public; as part of outreach programmes.
16. To encourage the 'Women Empowerment Cell' of the college to conduct various programmes like Quiz, debates, Essay Writing, Singing, Rangoli, Painting etc... for the women students; for their active participation in various activities as a part of gender upliftment.
17. It was decided to see that the NCC and NSS students of the college participate more actively in outreach programmes for society.
18. It was resolved to request the Management for setting up of a cooperative store on the campus for the benefit of staff and students.
19. It was resolved to request the Management to take steps to revive the Tennis Court on the campus.
20. It was decided to request the Management to arrange for construction of Cycle sheds for P.G. students on the Campus.
21. It was decided to arrange a Talk on 'Oral Hygiene' by noted local Dentist for educating the students on the importance of dental care.
22. It was resolved to request the college Management to start a new course B.Com (Computers) in view of its growing importance.

**Outcomes achieved by the end of the year 2007-08**

Most of the suggestions given by the IQAC were accepted by the college committee and many of them were implemented in the academic year 2007-08. The details of the programmes implemented are as follows:-

1. Computerisation of the Office has commenced and is in progress
2. Most of the Departments were provided with computers to facilitate the working of the departments
3. Computers were provided to the central and P.G. Libraries with Internet facility.
4. Remedial Classes were conducted by all the departments for academically backward students including BC, SC and ST categories.

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5. Five foreign Journals and Five Foreign periodicals were subscribed during 2007-08, worth Rs. 63,280/-
6. 8 Add on programmes were conducted in various departments.
7. Faculty of most of the departments have regular interaction with the departments in the university college of Acharya Nagarjuna University.
  - Department of Economics (P.G) has linkage with Department of Planning, Government of Andhra Pradesh at the District Level.
  - Department of Physics has linkage with (a) CLCRE, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, (b) Department of Chemistry, Manipal Institute of Technology, Manipal, (c) Department of Physics, JNTU, Kakinada, (d) Department of Physics, SKU, Ananthapur, (e) M/s SSD polymers, Machilipatnam (f) M/s S.D. Technical Specialties, Machilipatnam.
  - Department of Chemistry has academic contacts with Sri Venkateswara university, Tirupathi and Andhra University, Waltair also.
8. Surveys and Research Projects.
  - One Research project on “Power Sector Reforms, their impact and policy gaps in Andhra Pradesh” for CESS, Hyderabad, funded by Ford Foundation was completed.
  - One Minor Research Project on “Performance of Power Distribution Companies in Andhra Pradesh” has been sanctioned.
  - 30 Study Projects were completed by MBA students.
9. The College Management is taking steps to create a post of ‘Director’ for MBA Department to facilitate office administration.
10. A list of 75 web sites was supplied to the P.G. Students to facilitate them with the information.
11. Internal roads were laid on the campus and are being maintained properly.
12. Staff and students formed into groups to participate in the ‘Clean & Green’ programmes in various parts of the campus to be conducted on every 3<sup>rd</sup> Saturday and the participation was very encouraging yielding good results.
13. Blood Donation camps organised
14. As a part of outreach programme a Yoga and Meditation Camp was Conducted on 23<sup>rd</sup> August, 2007 to the staff, students and also to the public. Sri Guru Prasad and Sri Kishore masters in Yoga conducted the programme.

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15. As a part of women upliftment, women empowerment cell conducted various programmes like singing, rangoli, painting etc., for women students and participation was very encouraging.
16. NCC & NSS students very actively participated in society outreach programmes.
17. Tennis Court was revived on the campus.
18. College Management is taking steps to construct two spacious cycle sheds for P.G. students.
19. An orientation session on 'Oral Hygiene' was conducted for the students and staff on the campus by Dr. Srinivas, Dentist on 14-09-2007.
20. The College Management is planning to start a new under graduate course B.Com (Computers) from the next academic year. The application is being processed by Acharya Nagarjuna University, the affiliating University.
21. As part of creating better infrastructure on the campus, the college management took steps for speedy completion of a new 2 stairs block to accommodate several class rooms and staff rooms.

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## **PART – B**

### **1. Activities reflecting the goals and objectives of the Institution.**

The Hindu College, Machilipatnam functions with commitment to serve the society at large by imparting education of the highest standards in various faculties and strives to produce intellectually competent, morally upright, socially Committed products and motivate them to become responsible citizens of India. Special care is taken regarding the rural students from surrounding areas who join the college with emphasis on improving communication skills.

In the process of promoting quality education together with human values we have organized guest lectures in various faculties. Various associations successfully organized programmes on various social issues and burning global problems. Events of specific scientific and Historical importance were celebrated in the campus in order to create awareness to the students and staff on several issues. A few of them are traffic control, AIDS awareness campaign, Blood donation camps etc., The students have been taken on Historical, Biological and Industrial tours. Our college was able to stress on issues of environmental concern to promote 'Clean & Green' programmes, awareness on population and organizing co curricular activities like debating, quiz etc., This academic year was packed with significant events and activities reflecting the main goals and objectives of this great institution to inculcate, moral and ethical values among the students. A number of programmes were organized in English, Telugu, Sanskrit and Hindi to suit various important events.

### **2. New Academic Programmes initiated.**

In this academic year efforts are being made to introduce B.Com (Computers) for which the classes may commence from the next academic year. The Jawahar Knowledge Centre (JKC) programme was initiated and is running successfully. Steps are being taken to include our college as Partner Institution of IGNOU under convergence scheme.

### **3. Innovation in Curricular design and Transaction.**

As in the past, many of the senior faculty members of various departments of our college played the role of Chairman and members of Board of Studies of various faculties of Acharya Nagarjuna University and contributed significantly for innovation and curricular design. Quality circles were established in almost all the Departments.

### **4. Interdisciplinary Programmes**

Programmes of interdisciplinary approach namely Indian Heritage & Culture at 1<sup>st</sup> year Degree level and Science & Civilization at 2<sup>nd</sup> year Degree level are effectively running. Add on courses of interdisciplinary nature were also conducted.

### **5. Examination reforms implemented**

The affiliating university chalks out a plan for conduct of year end examinations at U.G. Level and Semester end exams at P.G. level. Besides conducting these exams, internal examinations are being conducted and meritorious students are awarded with prizes. Question Banks in all subjects are made available to the students to facilitate students appearing for P.G. Entrance examination conducted by various universities, Objective book banks are also made available. The career guidance cell conducted orientation classes to guide students seeking P.G. admissions.

Toppers in the internal tests are identified and their photos are placed on the notice board to motivate them. The evaluation procedures are communicated to the students to provide feed back for improvement. Remedial classes are conducted for below average students.

### **6. Seminars & Guest Lectures Conducted**

UGC sponsored Inter disciplinary work shop on contemporary issues & developments “Preparing for the Future” was organized on 17<sup>th</sup> & 18<sup>th</sup> February, 2008.



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**Guest Lectures**

<b>Sl. No.</b>	<b>Date</b>	<b>Name of the Topic</b>	<b>Resource Person</b>
<b><u>Economics (P.G)</u></b>			
1	06-07-2007	Recent Demographic Trends	Prof. M.V.N. Sarma Professor of Economics, Acharya Nagarjuna University, Nagarjuna Nagar.
<b><u>Business Administration (MBA)</u></b>			
2	31-10-2007	Developing Yourself for achievement	Sri N.V.G. Krishnam Raju
3	12-11-2007	Decision Support Systems in Business	Sri P.Lakshmi Kanth
4	28-01-2008	Statistics for Decision Making	Prof. C.Hanumat Sastry
5	10-02-2008	Financial Services	Sri Tata Rao, LIC Divisional Office, Machilipatnam
<b><u>Commerce (P.G)</u></b>			
6	30-12-2007	Importance of soft skills & career opportunities in LIC	Sri M.Veera Bhadra Rao Sr. Divisional Manager, LIC of India, Machilipatnam
7	14-02-2008	Total quality management	Sri P.S.N.Murthy Dy. General Manager, Machilipatnam
8	14-03-2008	Financial Sector Reforms	Prof. G.N. Brahmanandam, Professor in Commerce, Acharya Nagarjuna University, Nagarjuna Nagar.
<b><u>Physics</u></b>			
9	02-07-2007	Diffraction	Sri V.Prabhakara Sastry, Retd. Lecturer, The Hindu College, Machilipatnam.

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Sl. No.	Date	Name of the Topic	Resource Person
10	10-09-2007	Fundamentals of Quantum Mechanics	Prof. P.V.G. Krishna Murthy, Professor of Physics, Acharya Nagarjuna University, Nagarjuna Nagar.
11	01-10-2007	Static Electricity and its Hazards	Sri P.V.V.Vidhyadhara Rao, Auditor, ESD, Hyderabad.
<b><u>Chemistry</u></b>			
12	12-12-2007	Analytical Techniques	Sri P.Rama Mohana Rao, Sr. Lecturer, A.J.Kalasala, Machilipatnam.
<b><u>Mathematics</u></b>			
13	09-02-2008	Linear Algebra	Sri A.Satyanarayan, Sr. Lecturer in Mathematics, ANR College, Gudiwada.
14	11-02-2008	Numerical Analysis	Sri M.Mallikarjuna Rao, Lecturer in Mathematics, Vidhyala Degree College, Gudiwada.
<b><u>Economics</u></b>			
15	25-08-2007	NREGP	Sri K.Madhusudana Rao, Sr. Lecturer ANR College, Gudiwada.
16	26-10-2007	DWACRA	Sri C.Sanjeeva Rqao, Sr. Lecturer, Noble College, Machilipatnam.
<b><u>Sanskrit</u></b>			
17	14-12-2007	Sanskrit Bhashyam Vijnani - kamsah	Dr. Ch.Siva Rama Krishna Sarma
<b><u>Politics</u></b>			
18	18-08-2007	Fundamental Rights	Sri S.J.S.Prasad
19	25-10-2007	International Relations	Sri P.Sudheer, Sr. Lecturer, A.J.Kalasala, Machilipatnam.
<b><u>History</u></b>			
20	01-02-2008	Revenue System in India	Sri A.Venkateswarlu, Principal, Sapthagiri College, Vijayawada.

*The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08***Student Seminars / Peer Lectures**

Usual practice in the P.G. Departments of our college is to encourage students to give class room seminars. All most all the students in the P.G. Departments gave seminars. Same are mentioned below:

<b>Date</b>	<b>Name</b>	<b>Topic</b>
27-09-2007	G.L.Sirisha S.V.M.Tripureswar K.V.N.Prasanthi P.Lakshmayya Naidu Ch.Sri Lakshmi	Social Responsibility of Business Exim Policy Economic Reform in India Industrial Licensing Spiritual values of Management
01-10-2007	B.Ravi Teja T.Sanathi K.Naga Sunitha Y.A.S.R.Sri Valli G.Lokesh M.Kiran Ch.Pavan Kumar	Theories of Management Process of Communication Skills and functions of Management Control process and effectiveness W.T.O. Science & Human Values Liberalisation, Privitisation and Globalisation
04-10-2007	Ch.Sri Vani M.Praveena V.Venkatesh P.Pavani A.Soujanya P.V.Subba Rao	Do's and Dont's of oral communication Managerial Grid Perfect Competition Market Delegation of Authority Database Management in Business Theory 'X' and Theory 'Y'
06-10-2007	N.Sujatha K.Meenakshi Devi  B.Leela Krishna G.Gnaneswar V.Dharma Teja V.V.Rama Rao	Management by objective Internal & External environment in Business Power Point Utilisation in Business Environmental Analysis Time Series Production Function.
08-10-2007	A.Vasudha V.Hussain Sagar E.L.Malathi T.Swathi G.Lakshmana Rao A.Ratnakar	Theories of motivation Styles of Leadership TQM in Indian context Demand forecasting method Elasticity of Demand Group Decision Making
15-10-2007	M.Jyothi Prakash Ch.Subba Rao K.T.Eswar J.Dhana Lakshmi M.Srinivasa Rao	Steps in Planning Organisational structure Principles of Management Feature of consumer protection Legal Environment

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<b>Date</b>	<b>Name</b>	<b>Topic</b>
25-10-2007	Shaik Subhani N.V.Ramana P.Sriman Narayana K.Bala Krishna R.Narash P.Shiva Shankara Rao Ch.Pallavi	System approachement of Management Generation of Computers in Business Role of Computers in Business Operating System – concepts – Network Analysis Elements of culture environment Accounting Principles and Concepts
27-10-2007	K.Deepika V.Narayana Rao Jai Prakash Babu K.Krishna Kumar M.Rama Krishna Vijaya Durga K.N.L.Anupama	Price determination and Oligopoly B.E.P. Analysis Accounting Standards Causes, Types and memories of stress Budgetary Control Theories of firm Testing of Hypothesis
30-10-2007	Y.Bhargavi S.D.Sirisha P.Vidya Sagar D.Nancharaiah Y.Anitha Devi	M.R.T.P.Act Management –an art of Science Factors effecting staffing P.E.R.T – CPM Writing Business Reports
01-11-2007	K.Sri Devi S.Ramesh T.S.N.Mallika M.Sasi Kala T.Sri Lakshmi Y.Anitha Devi	Technology Transfer Normal Destination Spreadsheet Software Barriers in Communication Zero Band Budgeting Writing Business Report

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M.B.A.,****LIST OF PROJECT REPORTS 2007-08**

<b>S.No.</b>	<b>Title</b>	<b>Name of the Company</b>	<b>Place</b>	<b>Year</b>	<b>Submitted By</b>	<b>Under the Guidance</b>
01.	A study on working capital Management	B.H.E.L	Hyderabad	2006-08	B.Bala Subrahmanyam	T.Venkateswara Rao
02.	Retail Marketing	Reliance Retail Limited	Hyderabad	2006-08	Hssain Banu	Dr. V.V.S.K.Prasad
03.	A study on selected Mutual Funds in India	Hyderabad Stock Exchange Ltd.,	Hyderabad	2006-08	J.Lakshmanudu	G.Amala
04.	Working Capital Management	H.M.T. Limited	Hyderabad	2006-08	T.Lakshmi Prasanna	Dr. V.V.S.K.Prasad
05.	Performance Appraisal	H.M.T. Limited	Hyderabad	2006-08	M.Meena Sowmya	G.Amala
06.	Consumer behavior and Logistic Management	A.P. Paper Mills	Rajahmundry	2006-08	Md. Ibrahim	Dr. V.V.S.K.Prasad
07.	Training and Development	Sangam Health care and products limited	Secunderabad	2006-08	N.V.L.Deepthi	T.Venkateswara Rao
08.	Performance Appraisal	Bharat Bio-Tech International Ltd.	Hyderabad	2006-08	M.Naga Deepthi	G.Amala
09.	Quality of its enabled services	APPLABS Ltd.,	Hyderabad	2006-08	K.Nalini Priya	Dr. V.V.S.K. Prasad

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<b>S.No.</b>	<b>Title</b>	<b>Name of the Company</b>	<b>Place</b>	<b>Year</b>	<b>Submitted By</b>	<b>Under the Guidance</b>
10.	Evaluation of training Programme	AP GENCO Ltd.,	Hyderabad	2006-08	K.Naveen Kanth	Dr. V.V.S.K. Prasad
11.	A Case of Training and Development	Hyderabad Stock Exchange Ltd.,	Hyderabad	2006-08	P.P.N.Sankar	D.S.B. Bharathi
12.	A study of Mutual Funds Development in India	Kotak Mahindra	Hyderabad	2006-08	V.Priyanka	T. Venkateswara Rao
13.	A Case study of Brant Awareness & Consumer Perception	Aswini Hair Oils Limited	Hyderabad	2006-08	A.R.N.Chaitanya	D.S.B. Bharathi
14.	A study on Job satisfaction	N.T.P.C.Ltd.,	Ramagundam	2006-08	Y.Robert	T. Venkateswara Rao
15.	Financial Statement Analysis through Ratios	B.E.L.Ltd.,	Hyderabad	2006-08	D.S.N.V.Lakshmi	T. Venkateswara Rao
16.	Employee performance appraisal	Global Hospitals	Hyderabad	2006-08	M.Sirisha	Dr. V.V.S.K. Prasad
17.	Consumer satisfaction	Pidilite Industries Limited	Hyderabad	2006-08	M. Siva Rama Krishna	G. Amala
18.	Marketing Mix	Bajaj Allianz	Hyderabad	2006-08	K.Srinivasa Rao	D.S.B. Bharathi
19.	A Case study of employee welfare activities	Medwin Hospitals	Hyderabad	2006-08	M.Sushma	D.S.B. Bharathi

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<b>S.No.</b>	<b>Title</b>	<b>Name of the Company</b>	<b>Place</b>	<b>Year</b>	<b>Submitted By</b>	<b>Under the Guidance</b>
20.	A Case study on working capital Management	B.H.P.V.Ltd.,	Visakha Patnam	2006-08	T.Syam Kumar	G. Amala
21.	Performance Appraisal	E.C.I.L.Ltd.,	Hyderabad	2006-08	U.T.Nageswara Rao	G. Amala
22.	Working Capital Management	Biological E Ltd.,	Hyderabad	2006-08	Ch.Uma Maheswara Rao	T. Venkateswara Rao
23.	A Study on Recruitment and selection for sales Team Manager	Bajaj Allianz life Insurance Company	Hyderabad	2006-08	T.Uma Gayatri	Dr. V.V.S.K. Prasad
24.	Performance Appraisal	Hindustan Shipyard Limited	Visakha Patnam	2006-08	Ch.V.S.Naga Lakshmi	T. Venkateswara Rao
25.	Job Satisfaction	B.H.E.L.	Hyderabad	2006-08	K.V.Vasanth Rao	Dr. V.V.S.K. Prasad
26.	Employee Welfare Facilities	A.P. Paper Mills Limited	Rajahmundry	2006-08	G.Veera Vasanth Rao	D.S.B. Bharathi
27	A Case study on working Capital Management	Nagarjuns Cements Limited	Hyderabad	2006-08	N.V.Jyothi	G. Amala
28	Marketing Mix	Visakha Dairy	Visakha Patnam	2006-08	G.Vijaya Babu	T. Venkateswara Rao

*The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08***Achievements of Students – Victory Remembered**

The quiz, essay writing and Debating Association of our college sent many students to represent the college in competitions conducted by various organisations. In a fourth consecutive year of outstanding performance since 2003, our students won many prizes. Some of which are given below.

Sl. No	Name of the Student	Class	Event	Position	Organisation/ Institution
1.	J. Gangadhar	II B.Sc.,BZC	Essay writing	1 <sup>st</sup>	Nava Chaitanya Mother Theresa Seva Samithi
2.	J. Gangadhar	II B.Sc.,BZC	Elocution	1 <sup>st</sup>	Police Commemoration day D.G.P., A.P
3.	J. Gangadhar	II B.Sc.,BZC	Poetry Writing	1 <sup>st</sup>	District Legal Services Authority, Krishna Machilipatnam
4.	J. Gangadhar	II B.Sc.,BZC	Debate	Consolation Prize	Tejomayi / Oxform Australia
5.	A Devikarani	III BAHEP	Essay writing	1 <sup>st</sup>	Police Commemoration Day D.G.P., AP
6.	Ch. Venkata Balaji	II B.Sc.,MPC	Essay writing	1 <sup>st</sup>	Tejomayi / Oxform Australia
7.	Ch. Venkata Balaji	II B.Sc.M.P.C.	Essay writing	2 <sup>nd</sup>	Police Commemoration Day D.G.P., AP
8.	Sravan Kumar	III B.Sc.,MPCS	Computer Quiz	1 <sup>st</sup>	Library Week Celebration, Krishna District Library
9.	Bagya Raj	III B.Sc.,MPCS	Computer Quiz	1 <sup>st</sup>	Library Week Celebration, Krishna District Library
10.	Sreenu	III B.Sc.,MPCS	Computer Quiz	1 <sup>st</sup>	Library Week Celebration, Krishna District Library
11.	Suryaprakash	II B.Sc.,MPC	Computer Quiz	1 <sup>st</sup>	Library Week Celebration, Krishna District Library
12.	K.R.K. Surya Teja	II B.Sc.,MPC	Quiz	2 <sup>nd</sup>	Library Week Celebration, Krishna District Library



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Sl. No	Name of the Student	Class	Event	Position	Organisation/ Institution
13.	Mohammad Alim	I B.A.,HEP	Quiz	2 <sup>nd</sup>	Library Week Celebration, Krishna District Library
14.	T. Anjaneyulu	I B.A.	Debating	Consolation Prize	Police Commemoration Day D.G.P., A.P.,
15	G.M.L. Annapurna		Quiz	1 <sup>st</sup>	Magnus School of Business
16	M. Komali	III B.Com	Quiz	2 <sup>nd</sup>	Magnus School of Business
17	Nagaraju	III B.A. HEP	Quiz	3 <sup>rd</sup>	Magnus School of Business
18	P. Avinash	II B.Sc.,BZC	Essay Writing	2 <sup>nd</sup>	District Legal Services Authority, Krishna, MTM
19	P.Avinash	II B.Sc.,	Essay writing	Consolation	Krishna Zilla Grandhalaya Samstha
20	P.Avinash	II B.Sc.,	Debating	1 <sup>st</sup>	Tejomayi / Oxform Australia
21	Gh. Naga Babu	Sr.Inter CEC	Essay Writing	1 <sup>st</sup>	Board of Intermediate R.I.O. Vijayawada
22	P. Anil Kumar	Sr. Inter MPC	Essay Writing	2 <sup>nd</sup>	R.IO Board of Intermediate Vijayawada
23	G. Thambi Babu	Sr. Inter MPC	Essay Writing	2 <sup>nd</sup>	R.IO Board of Intermediate Vijayawada

**7. Participation in State / National / International Seminars:**

Some of our staff members actively participated in State / National / International seminars and presented papers besides organizing seminars on our campus. The college management is extending its helping hand by encouraging the staff on these lines. To make a mention:

1. Head of the Department of Physics attended an International Conference in South Korea and eight of his papers were accepted one for oral presentation and seven for poster presentation for the International liquid crystals conference to be conducted JEJU, South Korea in June, 2008.

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2. A research project was completed by P.G. Department of Economics on “Power Sector reforms, their impact and policy gaps in Andhra Pradesh” for CESS, Hyderabad, founded by Ford Foundation. This paper was published by CESS.
3. One minor research project proposal has been sanctioned by the UGC on “Performance of Power Distribution Companies in Andhra Pradesh”

**Books / Articles Publications :**

1. Sri A.Satyanarayana Murthy, Head of the Department of Mathematics was nominated as Associate Editor for the Text Book of III B.A./B.Sc Mathematics, Acharya Nagarjuna University Distance Education.
2. One article was published by Physics faculty in Journal of Physics & Chemistry of Liquids.

**8. Research Activity:**

Research activities of faculty members in various Departments viz; degrees acquired, pursuing, Guidance being given are as below.

Department	Degrees Acquired		Pursuing		Guidance	
	M.Phil.,	Ph.D.,	M.Phil.,	Ph.D.,	M.Phil.,	Ph.D.,
Commerce (P.G.)	1	-	-	2	4	-
Economics (P.G.)	-	-	-	-	3	1
MBA	-	-	3	1	2	-
Physics	1	-	-	1	2	3
Chemistry	1	-	-	-	-	-
Mathematics	-	-	1	1	-	-
Commerce (U.G)	-	-	-	1	-	-
English	1	-	-	3	-	-
Politics	-	-	-	1	-	-

All the MBA faculty are guiding project works of MBA students. In addition some lecturers in the U.G. and P.G. departments are allowed to guide M.Phil and Ph.D., programmes of our University and also some other Universities.

**9. Honors and Awards to the Faculty :**

Dr. P.V.Datta Prasad, Head of the Department of Physics was honored with “State Best Teacher Award” by Government of Andhra Pradesh. The Management, staff and students of the college felicitated Dr. P.V.Datta Prasad in this conjuncture in a grand manner.

*The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08***10. Internal Resources Generated :**

The Management has generated a total amount of about Rs. 11,06,850/- towards running of certain unaided courses at U.G. level and an amount of Rs 26,37,300/- was generated for unaided P.G. Courses.

**11. Community Services:****N.C.C. Activities :**

In the academic year 2007-08 the training started with 160 cadets. The activities were divided into four distinct parts as Institutional Training, Community Development, Youth Exchange Programme and Adventure Training. Our college cadets participated in all activities and in service of the nation. Various Institutional Training Activities in which our cadets participated are detailed below.

Sl.No.	Name of the Camp	Place
1.	CATC – I	Kakinada
2.	CATC – II	Gudiwada
3.	CATC – III	Vuyyuru
4.	CATC – IV	Nuziveedu
5.	NIC	J & K
6.	CATC – V	Nuziveedu
7.	Zonal Shooting	Secunderabad
8.	CATC – VI	Nuziveedu
9.	IDC	Secunderabad
10.	CATC – VII	Nuziveedu
11.	CATC – VIII	Nuziveedu
12.	CATC – IX	Nuziveedu
13.	Army Attachment	Secunderabad
14.	NIC	Visakha Patnam
15.	Trekking	Kerala
16.	NIC	Punjab
17.	RDC	New Delhi
18.	ISC	New Delhi
19.	IDC	Secunderabad
20.	CATC – X	Nuziveedu

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The purpose of organizing the activities is to make our young people conscious and sensitive to the needs and problems of their fellow countrymen

**Some achievements of our college cadets.**

- Best marching contingent at NCC Day parade 2007-08
- Lt.Gen. G.Mani Babu got best NCC Officer award
- Ch.Arun Kumar participated in R.D. Parade (RDC) at New Delhi
- M.Ravi Participated at Thal Sainik Camp (TSC) at New Delhi
- D.Srinu J.V.O. Participated in I.D. Parade at Secunderabad.
- Sundari participated in IDC in Secunderabad
- M.Hema Sundar J.V.O. participated in NIC Jammu & Kashmir
- K.Siva Krishna J.V.O. participated in Adventure Trekking Camp in Kerala
- K.Siva Krishna participated in NIC, Visakha Patnam.

**NSS Activities:**

The unit started its activity by conducting orientation training programme for the year 2007 on 10-08-2007 and extended training for 100 volunteers enrolled for the year 2007-08. They were enlightened about the aims and objectives of the NSS.

- Blood grouping programme was organized on 18-08-2007 in order to familiarize the volunteers about their blood group. Awareness was created among the volunteers, that they should come forward to donate blood to those people whose lives were in danger.
- On 20-08-2007 a rally was conducted in Machilipatnam town to make people aware of the depleting of energy sources and how to recoup the sources. Importance of Non-Conventional energy sources was made clear to the people.
- On 08-09-2007 International Literacy Day was organized in order to increase the rate of literacy among the rural masses and to enlighten them about the fact that how they are being exploited because of their illiteracy.
- On 10-10-2007 the NSS conducted a workshop on the importance of Gandhian values and the role of youth in promoting Gandhian values among the people.
- On 05-11-2007 volunteers visited local slum areas in order to create awareness among the 'Yanadhi' community with regard to food and nutrition, health and hygiene and the importance of literacy.

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- On 19-11-2007 a workshop was organized on promoting National Integration through Communal Harmony.
- On 21-11-2007 fund raising programme was launched for helping the poor and deserving orphans.
- On 28-11-2007 a Guest Lecture was arranged to enlighten the volunteers about the importance of “Personality Development” on 01-12-2007 in view of International AIDS Day. The unit was conducted a rally promoting awareness against the (Growing) Rapid Growth of AIDS and its influence over youth – ‘The Target Group’
- A ten day special campaign programme was conducted at Pedakaragraharam village on 28-12-2007 to 07-01-2008. 50 volunteers participated in the camp and they have conducted many awareness programmes to enlighten the rural people about the rapid growth of AIDS, the importance of health and hygiene, food and nutrition, literacy, blood donation, formation of self help groups and about the sociological evils such as Child Labour, Child Marriages, Alcoholic Consumption and Dowry system.
- On 06-01-2008 Pulse Polio immunisation programme was attended by the volunteers at various municipal urban health centres.
- On 07-01-2008 Blood Donation camp was conducted with 60 volunteers. The camp was inaugurated by local M.L.A. Sri Perni Venkata Ramaiah and was attended Municipal Chairman Sk. Silar Dada. Government Hospital Blood Bank unit attended the camp.
- Youth Leadership Training Programme was organized in our college from 12-02-2008 to 14-02-2008. A good number of resource persons delivered Guest Lectures on various aspects and enlightened the 65 volunteers who have come from different colleges. The day programme was very successful, the volunteers effectively participated in the programme which was largely beneficial to them.
- On 07-12-2007 the unit has conducted ‘Food Festival’ in order to promote the importance of traditional and conventional food items which have lost their place by the emergence of ‘Fast Foods’.

*The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08***12. Teaching & Non-Teaching Staff Ratio:**

Aided	:	41 : 30
Unaided	:	25 : 6

**13. Improvements in Library Services:**

The Broad Band Net facility in the libraries was made available to more staff and students with increased terminals. The library was provided with a good number of new educational CDs on different subjects to create awareness on the fundamentals of the subjects to the students. A library committee comprising of Principal, Staff and students is actively functioning. Library week celebrations were conducted from 14<sup>th</sup> to 19<sup>th</sup> November, 2007. Participation of students was very encouraging in various competitions held during Library Week. Celebrities and the winners are awarded with prizes. A special cash award was instituted by the Librarian for “Best Library User.”

**14. No. of Books / Journals subscribed and their value:**

Every year the college management is adding new books to the library, so that the staff and students will be in touch with the latest information.

Books and Journals purchased during this year.

Sl. No.	Course	No. of Books Purchased	No. of Journals Purchased	Cost Rs.
01.	U.G.	170	-	29,332.00
02.	P.G.	1,085	54	1,74,746.00
	<b>Total</b>	<b>1,255</b>	<b>54</b>	<b>2,04,078.00</b>

**15. No. of courses for which student assessment of teachers is introduced and the action taken on student feedback :**

The feedback obtained from the students through a standard proforma prescribed by NAAC was analysed by the Principal and the college Management at the end of the academic year. Some of the teachers are advised to use innovative teaching methods and to maintain their teaching schedule as per the academic plan.

**16. Unit Cost of Education:**

The unit cost of our college education in this academic year for U.G. students is about Rs. 14,229/- and for P.G. students is about Rs. 23,267/-

**17. Computerisation of administration and the process of admissions, examination results, issue of certificates :**

The College Management is very particular to computerize office administration and it is in the process. The Management is taking steps to computerize the entire process of admissions, issue of certificates such as Transfer Certificates, Conduct & Character certificates etc., to facilitate the students. Results will be announced by the affiliating University for P.G. admissions, the affiliating University conducts admission test and centralized admissions is in force.

**18. Technology Up gradation :**

LCD projectors and Overhead projectors are made available for effective presentation by the resource persons at the time of Seminars / Workshops / Symposia and for class room Lectures. The students and staff are very much benefited with these facilities.

**19. Computer and Internet access and Training to Teachers and Students :**

The college is having two computer labs with Internet facility. Teaching and Non-Teaching Staff are given training by the staff of Computer Science Department to browse internet. Staff and students are given free access to use the net facility provided at free of cost. Most of the staff are using it to the maximum extent.

**20. Financial Aid to Students :**

The financial aid made available to the students includes Government Scholarships, Donor Prizes for outstanding students, fee concessions etc.,

The Annual Quality Assurance Report (AQAR) of the IQAC 2007-08**Government Scholarships**

Sl. No.	Category	Financial aid provided	
		U.G.	P.G.
1	SC & ST	4,97,410.00	3,59,495.00
2	BC	10,68,550.00	64,750.00
3	Physically Handicapped	9,140.00	-----
4	Minority Scholarships	25,000.00	-----
5	Economically Poor Communities	1,85,000.00	7,500.00
	<b>Total</b>	<b>17,85,100.00</b>	<b>4,31,745.00</b>

Endowment Prizes were distributed to 80 students.

**21. Activities of the Alumni Association:**

The Alumni Association meets twice a year and gives its suggestions to the Management for the over all development of the college. The Management takes the suggestions in right perspective.

**22. Health Services:**

The College continues to maintain a health centre on the campus with reputed doctor to look after the needs of staff and students. Dr. B.Dhanvantary Acharya, President, The Hindu College and its allied institutions along with Dr. G.V.Ramu and Dr. D.Mrutyunjaya Rao who are very reputed Doctors of our town are conducting regular medical checkups for the staff and students of our college. Two blood donation camps were organized during this academic year and a good number of UG and P.G. students donated blood. Some staff members also donated blood.

**23. Performance in Sports Activities :**

11 membered games executive Committee was reconstituted with 4 staff members, One Physical Director and 6 students. Our college boys teams participated in Acharya Nagarjuna University inter collegiate (ANUIC) Cricket, Weight Lifting, Best Physique Tournaments and girls team participated in ANUIC, Ball-Badminton Tournament.



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**Achievements**

- Boys Cricket team reached semi finals at ANUIC East Zone Tournament.
- Mr. M.Venkateswara Rao, III B.Com (EM) won the 3<sup>rd</sup> Place in ANUIC 'Power Lifting' Tournament with a record weight  $130+80+185 = 395$  Kgs.
- Girls Badminton team participated in the ANUIC Tournament
- Kum. T.Sushma, II B.Com was selected for ANU Ball-Badminton team consecutively for the second time to represent ANU team in the All India University Ball-Badminton Tournament held at JNTU, Hyderabad.
- Kum T.Sushma won the championship of Andhra Inter District Ball-Badminton Tournament.

**24. Achievements and Awards:**

This year Dr. P.V.Datta Prasad, Head of the Department of Physics was awarded State Level Best Teacher award by the Government of Andhra Pradesh. 3 staff members acquired M.Phil degrees.

**25. Placement Services provided to the students:**

- The Hindu College is one of the 11 colleges in the district that were selected as training centers of JKC by Commissioner of Collegiate Education, Andhra Pradesh.
- 12 students got placement in Infosys.
- Through our college placement cell 8 of our MBA students were selected for Bajaj Life Insurance
- 3 MBA students were placed in Reliance Life Insurance.
- Also the college placement cell is providing career guidance and conducting campus recruitment drives.
- All the students in P.G. were supplied with website details of 75 MNCs.

**26. Increase in the infrastructural facilities :**

With accumulated Special Fee a 2 storied block was constructed to accommodate several class rooms, Laboratories and staff rooms. Furniture for staff rooms and class rooms was provided. Electrification and facility of fans was also provided in the rooms. Internal roads on the campus were laid and 2 spacious cycle sheds were constructed in the P.G. Centre.

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**27. Community Services:**

100 volunteers enrolled and were trained for the year 2007-08. Blood grouping and Blood donation programmes were organized and a rally was conducted to emphasise the importance of depleting energy sources and saving of energy. International literacy day was observed and workshops were organized for promoting National Integration through communal harmony and role of youth in promoting Gandhian values.

**28. Best practices of the Institution :**

On the suggestion of the Secretary & Correspondent of our college, Group Mail (gmail) is created to facilitate information exchange among the staff and students of MBA department

**29. Students achievements and award :**

Some students won prizes in various activities and Tournaments at University level and also received scholarships. One MBA student was awarded a merit scholarship of Rs. 25,000/- by Indian Oil Corporation.

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## **PART – C**

### **Detailed Plans of the Institution for the next year :**

Internal Quality Assurance Cell (IQAC) in its meeting held on 29-12-2008 chalked out its master plan for the next academic year 2008-09 and discussed the following points at length.

1. Proposed to increase the number of career oriented (Add On) programmes.
2. Proposed to request the Management to take steps to start new course B.Com (Computers) from the academic 2008-09
3. Proposed to digitalise P.G. Library.
4. Proposed to add another language lab in addition to the existing one.
5. Proposed to start 'Research Centre' after obtaining permission from the affiliating university.
6. Proposed to request the college Management to arrange Mineral Drinking Water Plant in the college premises.
7. Proposed to request the college Management to reconsider establishment of staff cooperative society.
8. Proposed to observe the Birth Day of Dr. S.Radha Krishnan (Teacher's day) on a grand scale by inviting the students and staff of various colleges in the town every year.
9. Proposed to take steps to see that The Hindu College is given Partner Institution status by IGNOU under the convergence scheme.
10. Proposed to request the Management to arrange computers to all the Departments.
11. Proposed to request the Management to take steps to construct a seminar hall with their own funds or with University Grants Commission funds.
12. Proposed to request the Management to motivate the staff members to acquire research degrees by providing incentives.
13. Proposed to create and maintain 'Staff Welfare Fund' with the contributions of staff and Management.
14. Proposed to increase Society out reach programmes by involving NCC Cadets and NSS Volunteers.
15. Proposed to encourage the staff to conduct a minimum of two Seminars / Workshops with the help of funding agencies like UGC, ICSSR.

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16. Proposed to adopt local schools and conduct work shops and seminars to the teachers working in high schools on Teaching pedagogy.
17. Proposed to encourage P.G. students to pursue M.Phil and Doctoral Degrees after completion of P.G. Course.
18. Proposed to encourage the members of faculty to participate in more number of UGC sponsored Seminars / Workshops organized by various institutions.

Name & Signature of the  
Coordinator, IQAC

Name & Signature of the  
Chairperson, IQAC

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